

GLOBAL CLEANER PRODUCTION AND SUSTAINABLE CONSUMPTION CONFERENCE

SITGES, BARCELONA, SPAIN

1-4 NOVEMBER

2015

THE CONFERENCE

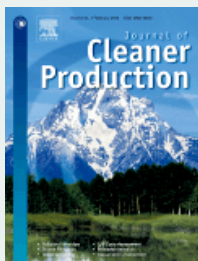
Elsevier is hosting this Conference to celebrate more than two decades of publishing the *Journal of Cleaner Production (JCLP)*, coordinated by Prof. Donald Huisingh, founder and Editor-in-Chief of the JCLP and by Dr. Rodrigo Lozano, Associate Editor of the JCLP. They are being assisted by more than 100 members of the international scientific team, which is drawn from more than 50 regional and global sustainability networks. The Conference is being designed to be holistic, trans-disciplinary, and trans-sectorial. It will focus on strategic, and preventative concepts and approaches, which are being implemented to speed up the transition to societies, which are ecologically, socially, culturally, and economically sustainable.

COMMITTEE

Don Huisingh (Co-chair),
University of Tennessee, Tennessee, USA

Rodrigo Lozano (Co-chair),
Utrecht University, The Netherlands

Supporting Journal



Organised by



THE GLOBAL EXHIBITION

“Sustainable Futures In Practice”

There are already many examples of companies, communities, non-governmental organizations, academic institutions and philanthropic groups, which are catalyzing transitions to more equitable and sustainable societies.

Therefore, we invite them and other types of groups to exhibit and to participate in the Global Exhibition and Conference and to help in accelerating implementation of these approaches.

During the conference, participants will be able to learn from the exhibitors about new concepts, methods, tools, and products that are being used to solve problems such as: global warming, chemical pollution, loss of biodiversity, water and food in-security, erosion of social systems, providing access to equitable care, overcoming poverty, and addressing other sustainability challenges.

The Global Exhibition will also provide companies with opportunities to develop partnerships to accelerate the application of the new approaches, which are already helping families, communities, cities, and nations to make the needed changes. Participants will learn how to overcome barriers to change, which will help them to become effective change agents in their *home countries*.

EXHIBITION

The exhibition will be open during the entire Global Conference, providing exhibitors with many opportunities to network with conferees to demonstrate their products/services and to raise their profile within the scientific, business and policy-making communities, as well as to generate sales and create new partnerships.

**For evolving Global Conference and Exhibition
details, please visit:**

www.cleanerproductionconference.com

www.cleanerproductionconference.com

SPONSORSHIP AND EXHIBITION INFORMATION

The global network of scientists in academia, business and government is being targeted to generate a highly qualified audience.

Our sponsors and exhibitors will have the opportunity to network face-to-face with leaders in the field, which will help them build their brand awareness and partnerships with conferences from 140+ countries.

Sponsors and Exhibitors will also have the opportunity to contribute to a scholarship fund to sponsor attendance to M.Sc. and Ph.D. candidates who would, otherwise, not be able to attend without financial assistance.

RAISE YOUR PROFILE USE YOUR EXHIBIT TO:

- Increase your brand's awareness via both onsite and on-line exposure
- Enhance relationships with existing customers and meet new ones
- Educate conference participants and a wider audience via on-line communication
- Demonstrate your company's products or services and launch new products
- Seek international partners and form new alliances
- Elevate your company's profile
- Increase your visibility in focused markets
- Communicate your message to academic, industrial and governmental leaders
- Communicate with the global press, which will be present throughout the conference and exhibition

EXCLUSIVE PLATINUM SPONSOR € 20,850

- Your company will be prominently acknowledged in all official conference materials, programmes, conference websites, and in all marketing materials
- Five registrations for the conference and exhibition
- Three 6x3m table top exhibition tables
- One set of your promotional materials will be included in all delegate registration packages
- Your logo will be placed on all conference badges
- Your support will be acknowledged at all keynote presentations
- A full page advertisement of your company's products and services will be included in the delegate information booklet
- After the event a "Thank you email" will be sent to all attendees with your company's logo and website information.
- You will have the option to brand specific portions of the conference, including three of the following*: Welcome reception, Refreshment break, Lunch break, Congress bags, Satellite symposia, Poster Awards, Lanyards.

GOLD SPONSOR

€ 12,500

- Acknowledgement of your company's sponsorship on all official conference materials and on all marketing materials
- Special recognition of your company's support on the conference website
- Three registrations for the conference and exhibition
- Two 6x3m table top exhibition tables
- One set of your promotional materials will be included in all delegate registration packs
- A full page advertisement in the delegate information pack
- You will have, the option to brand specific portions of the meeting, including two of the following*: The Welcome reception, Refreshment break, Lunch break, Congress bags, Satellite symposia, Poster Awards, logo on the lanyards

SILVER SPONSOR

€ 7,500

- Acknowledgement of your company's sponsorship on all official conference materials, programmes and on-line marketing materials
- Special recognition of your company's support on the conference website
- Two registrations for the conference and exhibition
- Two 6x3m table top exhibition tables
- One set of your promotional materials will be included in all delegate registration packs
- You will have the option to brand specific portions of the meeting, including one of the following*: Refreshment break, Lunch break, Congress bags, Satellite symposia, Poster awards, Lanyards

EXHIBITION

The exhibition package includes the listing of your company's name and logo, a short description of your company's products/services, and a link to your company on the conference website and in the conference programme booklet.

Table top exhibit 2m by 90 cm

€ 1,400

This comprises a table and two chairs and a marketing ticket to the event (granting access to the exhibition hall & refreshments but not to lectures/course materials). It is possible to use a wall/pop-up stand or similar behind the table if the exhibitor wishes.

This exhibit price includes display of the exhibitor's logo on the conference website with URL and a 200-word profile, as well as full listings in the conference and exhibition materials.

Power supply is included.

Shell scheme booth

€ 2,900

A 3m x 2m hard-walled shell booth which is professionally built/dismantled for you and includes furniture, lights and power.

A full delegate ticket is included in this package.

Branding includes your logo on the conference website with URL and a 200-word profile, as well, as full listings in the conference and exhibition materials.

Variable exhibit size

€ 485 per square meter

This exhibition option enables the exhibitor to specify their area needs. The exhibition booth of the specified area will be assembled for the exhibitor.

A full delegate ticket is included in this package.

Branding includes your logo on the conference website with URL and a 200-word profile, as well as full listings in the conference and exhibition materials.

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ADDITIONAL SPONSORSHIP OPPORTUNITIES

Sponsor a Keynote Speaker's presentation € 4,500

Sponsor a keynote speaker's presentation in a plenary session for all participants of the Global Conference. Your company's name and logo will be included in the program next to the keynote speaker's information. Your company's logo and company information will be included on the conference website and in all conference materials. Two registrations for the conference and exhibition.

DELEGATE BAG € 4,500

Your company's logo will be printed on the highly valued delegate bag. Since the durable cloth bags will be used long after the event, this will ensure long lasting visibility for your company.

LANYARDS € 4,000

Your company's logo will be displayed on the woven conference lanyard provided to each delegate and worn throughout the conference.

DELEGATE BAG INSERT € 800

Your promotional materials can be inserted into each delegate bag provided to all participants. This applies to light weight materials only – books and other heavy materials cannot be inserted into delegate bags.

SPONSOR SESSION € 4,500

- Your company's logo will be prominently displayed at the opening and closing of the sponsored session and on all relevant, on-site signage.
- Your company's name and logo will be integrated within the program booklet, next to the session that you sponsor.
- One registration for the conference and exhibition.

REGISTRATION DESK € 5,000

- Your company's logo will be included on the posters and signage at the registration desk.
- Your company's logo will be integrated on the pens distributed at the conference.
- One registration for the conference and exhibition.

GLOBAL CONFERENCE

INTERNET CENTER CONTACT US

- Your company's logo will be included on the mats used in the Center.
- Your company's logo will be included on posters and signage around the Internet point.
- One registration for the conference and exhibition.

CONFERENCE APP CONTACT US

- Sponsor Elsevier's new Conference App, available on all Android and iOS devices. Your company logo will be displayed prominently on the App.
- Your company logo on poster and signage at the registration desk.
- One free delegate place.
- Details of the program and speakers.
- Abstracts of all the talks and posters.

- Presentation and Poster files
- Conference floor plans
- Information on exhibitors and sponsors
- Conference floor plans
- Allows participants to plan what presentations to attend, add notes to the program, make lists via the To Do feature and add custom tags to presentations and exhibitors.

WELCOME DRINKS ' RECEPTION € 7,500

- Opportunity to give a short address at the beginning of the reception.
- Your company logo on available materials (e.g. napkins, doilies, etc.).
- Your company logo on A1 sized foam-backed posters positioned around the reception area.
- Opportunity to sponsor a delegate bag insert.
- Two registrations for the conference and exhibition per reception sponsored.

COFFEE BREAK € 2,350

- Sponsorship of one of the Conference refreshment breaks.
- Your company logo on available paraphernalia (e.g. napkins, doilies etc.).
- Your company logo on A1 sized foam-backed posters in the area where the breaks will be held.
- Opportunity to sponsor a delegate bag insert.
- One registration for the conference and exhibition.

LUNCH SESSION € 5,000

- Sponsorship of one of the conference lunches.
- Your company logo on available materials (e.g. napkins, doilies, etc.).
- Your company logo on A1 size foam-backed posters in the area where the lunch will be taking place.
- Opportunity to give a short address at the beginning of the lunch.
- Opportunity to sponsor a delegate bag insert. Two registrations for the conference and exhibition per lunch sponsored.

GALA DINNER € 9,000

- An unrivalled opportunity to have high profile branding at the main social event of the conference.
- Your company logo on available materials (e.g. napkins, doilies etc.).*
- One 6x3m tabletop exhibition display.
- Your company logo on A1 sized foam-backed posters where the dinner will be held.
- Opportunity to give a short address at the beginning of the dinner.
- Delegate bag insert.
- Two registrations for the conference and exhibition.

POSTER AWARD CONTACT US (FOUR AWARDS AVAILABLE)

This is an opportunity to have one of the Poster Awards named after your company. Your logo will be engraved on the trophy awarded to the Poster Award winner during the Conference Closing Ceremony.

SATELLITE SYMPOSIA CONTACT US

- Deliver a 60-minute, client-based case study to all conference delegates.
- Includes one delegate admission and acknowledgement of your company's support on all official conference support signs, programs and on all marketing materials.

WORKSHOP

CONTACT US

- Showcase your products for the conference delegates at a dedicated workshop session.
- Acknowledgement of your company's support on all official conference support signs, programs and on marketing materials.

SPONSORED WEBINAR

CONTACT US

Elsevier webinars are live multimedia presentations, which allow a presenter to engage and interact with a large scientific audience online. This an excellent opportunity to sponsor free access to a live or recorded webinar on a topic directly related to the Global Conference and thereby to benefit from marketing exposure before, during and after the Conference. This sponsorship will give you the opportunity to:

- Create your own custom environment and to cater to participation to an exclusive audience.
- Target registered delegates and other professionals aligned with your business.
- Create complimentary coverage of a key topic that fits with your products/services or market objectives.
- Create maximum impact and increase your profile before, during, and after the conference and exhibition.
- Host a webinar on the conference website. This will remain on the site until the close of the Conference and will be free to download. The package includes marketing, traffic and campaign management.
- One registration for the conference and exhibition.

SPONSORED ONLINE CONFERENCE CONTACT US

Elsevier has developed an online conference offering, which will enable delegates to access presentations online, free of charge. The online conference allows an extended audience to hear the latest research developments from top international speakers, thereby dramatically expanding your impact and extending your marketing reach beyond the physical delegate base. Sponsor an online counterpart to the physical event and enjoy unique benefits and achieve global brand exposure. Your logo will be included in all conference materials and on the conference website.

- Extend your audience reach and broadcast your message to an unprecedented number of researchers worldwide.
- Capture qualified leads and gain important insights about the targeted audience.
- Demonstrate leadership and expertise.
- Archive conference material and make your conference stand out for months after the physical event.
- Provide a package of services, which includes marketing and campaign management;
- Two registrations for the conference and exhibition.
- Provide alternative options if our stated offerings are not what your and your organization need.
- We will be happy to co-customize a sponsorship program with you and your company or organization.

For further information on sponsorship and exhibition opportunities please contact:

Assaf Rozenberg

E-mail: a.rozenberg@elsevier.com

SPONSORSHIP AND EXHIBITION ORDER FORM

1. YOUR DETAILS

Company contact name for correspondence

Title (Prof. Dr. Mr. Ms.) First Name

Surname

Job Title

Organization

Address

State/Country

Post/Zip Code

Tel Fax

Email

2. ORDER DETAILS

EXHIBITOR OPPORTUNITIES

- | | |
|--|------------------------|
| <input type="checkbox"/> EXCLUSIVE PLATINUM SPONSOR | € 20,850 |
| <input type="checkbox"/> GOLD SPONSOR | € 12,500 |
| <input type="checkbox"/> SILVER SPONSOR | € 7,500 |
| <input type="checkbox"/> Table top exhibit 2m by 90 cm | € 1,400 |
| <input type="checkbox"/> Shell scheme booth (including a full delegate ticket) | € 2,900 |
| <input type="checkbox"/> Variable exhibition size | € 485 per square meter |

NETWORKING OPPORTUNITIES

- | | |
|---|------------|
| <input type="checkbox"/> Coffee break | € 2,350 |
| <input type="checkbox"/> Lunch Session | € 7,500 |
| <input type="checkbox"/> Satellite symposia | Contact Us |
| <input type="checkbox"/> Internet point | Contact Us |
| <input type="checkbox"/> Workshop | Contact Us |
| <input type="checkbox"/> Welcome Drinks Reception | € 7,500 |
| <input type="checkbox"/> Gala Dinner | € 9,000 |
| <input type="checkbox"/> Poster Award (four awards available) | € 5,700 |

BRANDING AND VISIBILITY

- | | |
|---|------------|
| <input type="checkbox"/> Keynote speech delivery | € 4,500 |
| <input type="checkbox"/> Delegate bag | € 4,500 |
| <input type="checkbox"/> Lanyards | € 4,000 |
| <input type="checkbox"/> Delegate bag insert | € 800 |
| <input type="checkbox"/> Sponsor a Special Conference Session | € 2,500 |
| <input type="checkbox"/> Registration desk | € 5,000 |
| <input type="checkbox"/> Memory stick | € 4,500 |
| <input type="checkbox"/> Conference App | Contact Us |
| <input type="checkbox"/> Sponsored webinar | Contact Us |
| <input type="checkbox"/> Sponsored online conference | Contact Us |

3. HOW TO PAY

Please note that all figures are subject to VAT at the prevailing rate where applicable.

Total amount payable €

- I will arrange a bank transfer to Elsevier Ltd, please send me the payment details

4. SIGN AND DATE THE FORM

I have read and agree to abide by the payment and cancellation terms as outlined below, and I understand that this form confirms my booking. I accept that from now on charges will be imposed for cancelled bookings, and that up to the full fee will be payable:

Signature Today's Date

5. RETURN TO

Assaf Rozenberg

Conference Sponsorship Sales Executive

Elsevier Ltd, Radarweg 29,

1043NX Amsterdam,

The Netherlands

Tel: +31 20 4852364

Fax: +31 20 485 2623

Email: a.rozenberg@elsevier.com

TERMS AND CONDITIONS OF BOOKING:

- Acceptance of applications for tabletop exhibits or sponsorship is at the discretion of the organisers.
- Cancellations: If you find it necessary to cancel your exhibition or sponsorship package, please fax the conference department immediately on +44 (0) 1865 843958. Cancellation more than 91 days prior to the first open day of the conference – 50% of the total charge as a cancellation penalty provided that written notice is received. Cancellation 91 days or less prior to the first open day of the conference – 100% of the total charge as a cancellation penalty.
- Payment must be made in advance of the conference and is non-refundable according to the above cancellation terms.
- You will be provided with confirmation of your booking, along with full details of shipping co-ordinates and relevant shipping deadlines.
- A reduction in Stand space shall be treated as a pro rata cancellation. A signed order of a Stand implies participation by the Exhibitor for the whole of the time when the hall is open to the Visitors. In the event of cancellation by the Exhibitor or failure to exhibit the Stand charges shall be paid in full to the Organiser. Cancellation charges will be applied as indicated above and the parties hereby agree that these constitute a genuine and reasonable estimate of the loss which the Organiser would incur on cancellation of the order by the Exhibitor.
- The exhibition stand contract constitutes a license to exhibit and not a tenancy. The Organiser reserves the right at any time and from time to time to make such alterations in the ground plan of the Exhibition as may in their opinion be necessary in the best interests of the Exhibition and to alter the shape, size or position allocated to the Exhibitor. No alterations to the space allotted will be made in such a way as to impose on the Exhibitor any greater liability for rental than that undertaken in the exhibition stand contract.
- The Exhibitor or Sponsor shall not be entitled to withhold payment of any amounts payable to the Organiser in relation to the exhibition or sponsorship package by reason of any dispute or claim by the Exhibitor or Sponsor in connection with the exhibition/sponsorship package or otherwise nor shall the Exhibitor or Sponsor be entitled to set off any amount which it is alleged is payable or due from the Organiser against any amount payable to the Organiser in relation to the exhibition or sponsorship package.
- Exhibitors are responsible for their own insurance for the event. A copy of your public liability insurance certificate (providing cover of US\$1,000,000) is required prior to the event.
- Price for up to 2 colour printing within logos.